



CHRIST
(DEEMED TO BE UNIVERSITY)
BANGALORE | DELHI NCR | PUNE

**MASTER OF BUSINESS ADMINISTRATION
SCHOOL OF BUSINESS AND MANAGEMENT
BANGALORE KENGERI CAMPUS**

MARKETING CLUB

presents

A Panel Discussion on

**SALES TARGETS VS MARKET REALITIES:
WHERE'S THE MIDDLE GROUND?**



2 AUGUST 2025



10:45 AM - 12:15 PM



**SEMINAR HALL,
THIRD FLOOR, BLOCK II**



MR. PRAKASH GUPTA

DGM Sales & Development,
Head of Trade Marketing &
New Product Launch
UNIBIC